



Dallas CERT, Inc.
 c/o Board President
 3534 Norcross Ln.
 Dallas, TX 75229

September 7, 2017

Dear Dallas CERT supporter,

Last month we celebrated our fourth anniversary as a nonprofit organization! It is with sincere thanks that we acknowledge your donations and support.

This past year has been busy and our anniversary provides a time to pause and thank everyone while previewing what is ahead. It's become our tradition to celebrate our anniversary by providing an update and, especially, heart-felt thanks for your support.

Here a few highlights from this year--Spring Training Express, trailers, subsidy program, picnic, supporting Dallas CERT zones:

Spring Training Express was a huge success! We opened attendance to the North Central Texas region and met fellow CERTs from 20 teams. That's 180 people for 1440 hours of instruction and practice. The day featured a keynote from Dr. Alexander Eastman (Parkland Emergency Trauma chief and medical director for Dallas SWAT) along with presentations on pet emergency planning, Stop the Bleed, active shooter, and emergency bag contents while capped off with an innovative activity regarding CERT skills. We also held our popular store and auction. *Thanks especially to our sponsors and donors to this year's event!*



And success breeds success--in 2019 this event will become sponsored by the entire region with expanded sessions, exercises, and even more attendance.

As you may be aware, we focus on equipping CERTs. That is one of our top priorities. This year we made two significant contributions in this area--trailers and equipment subsidy program.

We formed a ***CERT Trailer Team*** in January which focuses on outfitting our trailers, setting usage guidelines, and managing and maintenance. These 12 people have been busy, particularly in stocking the two trailers which were provided to us by the City of Dallas Office of Emergency Management. They have created go-bags for administration, medical, operations, and general supplies. They are working on several other kits as well as finalizing usage protocols. We held a Trailer Appreciation Event in June to recognize the team,



honor our donors (particularly West Coast University and Dallas OEM), and to showcase the trailers. We honored two pioneers--Joe Clark and Cassandra Wallace--by naming the trailers for them. For 2019, we



plan to add another 1-2 trailers so that we can place one with each Dallas Zone and have another for central command and operations. *Thanks to everyone who has made this priority possible!*

The second equipment program is just getting underway this September--***Equipment Subsidy***. This aims to provide personal protection equipment for CERTs who may not be able to afford it. CERTs apply for consideration and, once they have completed the basic course and are in our database, can receive a pack, helmet, vest, gloves, and eye protection. *We are especially grateful to West Coast University for their generous donation which enabled us to implement this program this year!*

In 2019 we plan to expand the Equipment Subsidy to include a ***CERT Recognition Program*** to award those individuals who consistently volunteer their time to the program. In doing so, they will receive equipment as they reach volunteer-hour levels during the year. This may include shirts, windbreakers, tourniquet, and other such equipment. More will be announced in January. If you'd like to help fund this program--thanks so much.

Another way we equip CERTs is through our ***CERT Store***. This year we had a very successful pop-up during Spring Training (so popular we sold out very early). We are working for another pop-up store this fall and hope to have our online store ready in 2019.

The other priority for us to provide information about the CERT program and emergency preparedness to our Dallas and metroplex community. We do this in a variety of ways. As an example this year, at our Dining Days we provided brochures along with useful items to the diners at both restaurants. We also work with Dallas OEM for presentations to a variety of civic groups. This, in particular, will expand in 2019 with our CERT Ambassador Program.



As we look to 2019, we are excited about all we've already mentioned as well as the overall growth of the program. In addition, we look forward to working even closer with the CERT Zones, our regional CERT teams, and providing more opportunities for CERTs to get to know each other.

So how can you help?

Get Involved. Come join us at the following programs and events:

- North Texas Giving Day (***September 20***)
- Fall Dining Night Out at Half Shells, Snider Plaza (our fourth year to be invited back! ***November 6***)

And we're always looking for people to join our Board and committees. We need help with next Spring's Training event (we begin planning in October), Trailers, and Store to name just a few opportunities to work with us and the CERT program.

If you can help with any of the above, email info@dallascert.org or complete the form on our website-- click on the Contact Us and Volunteer tab.

If you'd like to become a Dallas CERT, go to www.dallascert.com. Classes are scheduled throughout the year by OEM. If you're outside of Dallas, check with your local city and if they have a program join them. If not, you're welcome to join the classes in Dallas.

Donate. There are many ways you can financially support us. ***We always accept checks via mail and credit cards on our website.*** You can also join any of the various giving-programs and select us as the recipient. These are programs which cost you nothing but which companies have established to make donations on your behalf. Currently we participate with Kroger, Tom Thumb, Amazon, and BBVA Compass.

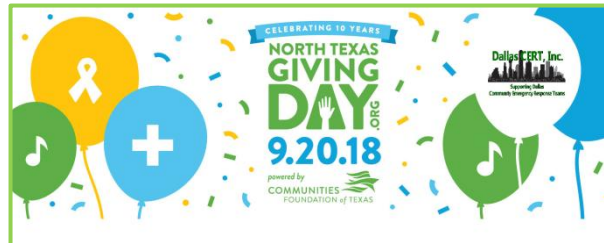
Included is our current needs and wish list along with how we have spent past donations. This is also on our website, updated several times a year.

Information on how to donate and how to join a giving-program is on our website-- Click on Support and Donate.

This past year we launched our company matching program. Details on how to participate are on our website.

There are 2 specific opportunities this fall:

North Texas Giving Day on September 20. For the fourth year, we will participate. This day is an unique fundraising event where we can receive donations throughout the day online and anything over \$25 receives bonus funds. Last year we received \$2,828--a record for us! Help us reach our goal this year of **\$4000 (the cost of new trailer)!** To do so on September 20, go to



<https://northtexasgivingday.org/npo/dallas-cert-inc> (or click on this QR code→ with your smartphone). ***And tell everyone you know about this event--you don't have to live in the metroplex.*** All you need is a computer and a credit card! ***New this year: you can schedule your gift as early as September 10 and your donation will be processed on the 20th.***



Join us on November 6 for our fourth Fall Dining Night Out at Half Shells in Snider Plaza. We receive 15% of every check during the day (lunch and dinner, including food and beverage). We also will have information about Dallas CERT throughout the day. We raised \$542 last year--help us raise more. ***Mark your calendar and tell all your friends.***

Keep Informed. Connect with us on Facebook (DallasCERTInc) and Twitter (@DallasCERTInc). Check out our website--www.dallascert.org. If you are a Dallas CERT, make sure you click the "share" box when you enter your information in Volgistics so we will add you to our lists.

We always welcome visitors to our quarterly Board meetings. We announce them on Facebook and Twitter.

As we enter our fifth year, we are reminded of the generous contributions of time and donations by you and others. ***We are grateful for your support.*** In the next year, we look forward to your continued support and participation. Please always know you can contact us for information and ideas.

Regards,

The Board of Directors of Dallas CERT, Inc.

David Cegelski, President
Jason Dollmeyer, Vice President and Treasurer
Keila Haynes, Secretary
Norm Howden, Board Member

Julie Husa, Board Member
Tracy Pounders, Board Member
Ferrule Rose, Board Member
Cassandra Wallace, Board Member

Dallas CERT, Inc. is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code. No goods or services were received in exchange for your contribution.

Who we are what we do

Our mission is to provide CERT tools, supplies, and information to be utilized in making our community prepared and to adequately respond in the event of an emergency.

We are a 501 (c) (3) nonprofit organization which helps

- support preparedness programs and training
- fund projects, programs, and equipment
- promote CERT community disaster preparedness
- collaborate and support the City of Dallas and surrounding cities to prepare our part of Texas

We are raising funds for:

- preparedness trailers—materials to stock our trailers in case of an emergency along with storage space
- preparedness materials and equipment
- additional, advanced training for CERT members
- assistance in equipping and organizing CERTs





Your generosity helps us fulfill our mission.



Dennis Allen
Sheila Bellows
James Brooks
James Bunting
Arilyn Carter
Lisa Casto
David Cegelski
Glenn & Delia Clayton
David & Elizabeth Edwards
Gretchen E. Eiserloh
Ray Feagins
Amy Foster
Wayne Gensler
Dale Gentry
John Glendenning
Katherine Hall
Subie & John Hazelton
Marcus Hendershot
Rick Henry
Norman Howden
Julie & Ken Husa
Joann Kast
Susan Kast
Jerry Kasten
Lois Lehman
Tim Mathews
Elizabeth Mathis
Carol Mattern
Molly McFadden
Mary McNeely
Diane Mott
Millicent Odell

Larry Offutt
Gabriela & Francisco Pataro
Alan & Marcy Prager
David Ricker
Joe Slepka
Gordon Sorensen
Cassandra Wallace
Donald White
Lee Woods

Amazon Smiles
AMC Theatres
Auto Zone
Chili's
Cindi's NY Deli Restaurant
and Bakery
City of Dallas Office of
Emergency Management
Cureglobal

Dickey's Barbecue
Half Price Books
Half Shells, Snider Plaza
Home Depot
Jason Noyes, Farmers
Insurance
Kroger Community Rewards
Larry North Fitness
Lowe's

Mi Camino
Motorola Solutions
Pet Supplies Plus
Pinot's Palette
Rowlett Citizens Corps
Council
Rekerdres Insurance Agency
RPS Consulting
Sam's Club
Tejas Automotive
Technology
Texas Rangers Baseball Club
Tom Thumb Stores, division
of Albertson's
Trader Joe's
Walmart
West Coast University

Spring Training Express:



as of September 5, 2018



Our Needs, Wish List and Where Your Support Goes

Current Needs

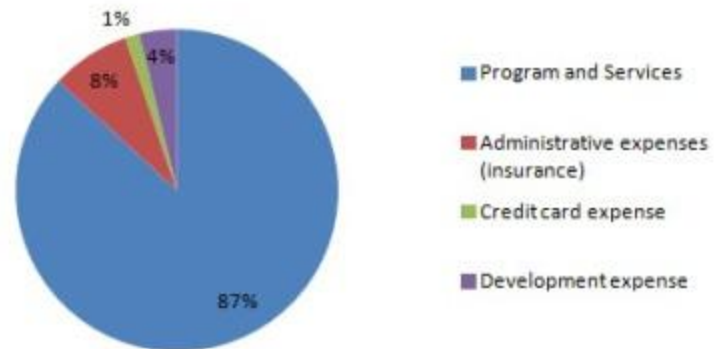
We are raising funds for the following:

- Additional trailers for the Dallas CERT Zones--1 or 2 more trailers
- Sponsors for our Equipment Subsidy Program--assistance with equipping Dallas CERTs who may not be able to afford their equipment
- Expansion of Subsidy Program into a Recognition Program for Dallas CERT volunteers who consistently give time to the program
- Storage space for Store Items
- Space to securely park and store our trailers
- 3 additional kits for trailers: shelter operations, disaster assessment, debris removal
- Towing vehicle
- Generator
- Updated website including online store

Where Your Support Goes

Since our founding in 2014, we have funded the following with your generous donations:

- Equipped 2 trailers with 3 kits: medical, administration, operations as well as basic search and rescue supplies
- Provided scholarships to Spring Training Express
- Purchased new microwaves for usage at classes and at Dallas Fire Rescue
- Co-sponsor for Dallas Preparedness Fairs including underwriting and participant gifts
- Co-sponsorship of Spring Training Express including food, speaker recognition, participant gifts, and overall management
- Sponsor of Dallas CERT volunteer t-shirt contest
- Organized, provided food, and coordinated invitations for the Hurricane Harvey Appreciation Picnic recognizing all regional CERTs for their help in staffing the 4 shelters in 2017.





Operational and Financial Information

Financial Information (unaudited, as of August 20, 2018)

| | | |
|-------------------------------------|--------------------|--|
| Earned revenue | \$6,047.90 | (store, STE, auction) |
| Contributions | \$2,141.92 | (all donations) |
| Balance carryover from 2017 | \$13,821.62 | |
| Total unrestricted revenue | \$22,011.44 | |
| Program and Services | \$11,160.97 | (store, trailers, STE, auction) |
| Administrative expenses (insurance) | \$1,023.75 | (insurance, mail) |
| Credit card expense | \$181.79 | |
| Development expense | \$483.29 | (donor event, brochure) |
| Total expense | \$12,849.80 | |
| Net unrestricted | \$9,161.64 | |
| Restricted contributions | \$5,837.00 | Dallas Northeast CERT, Cureglobal, West Coast University |
| Net restricted | \$5,837.00 | |
| Net all activity | \$14,998.64 | |

74% of our revenue is Earned from our store, auction, and Spring Training Express. **26%** comes from donors (individual, companies, and organizations).

Operational Information

Staff size= 0 *We are run solely by volunteers--and we thank them for the donation of their time!*

Board size= 8 We welcomed 2 new members (Julie Husa and Ferrule Rose) while saying good-bye to Susan Kast--a tireless Board Member, fundraiser, and all-around Dallas CERT volunteer!

Zone Captains= 3 Dallas CERT Zone Captains are ex-officio members of our Board and contribute ideas, partner on programs, and provide vital information. *Thanks to Ken, Joe, and Robinson!*

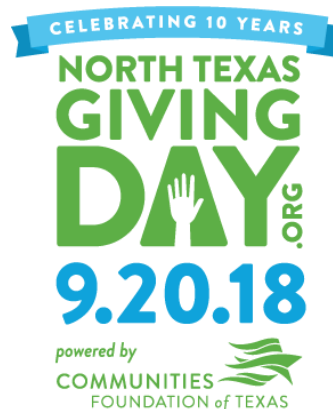
Trailers and Team= 2 Trailers and 12 volunteers--*what a great job they have done this year!*

SAVE THE DATE!



September 20
6am-Midnight (CDT)

***All donations \$25 and
above receive bonus
funds!***



How to give:

Login to

<https://www.northtexasgivingday.org/dallas-cert-inc>

Or just use this to go directly to the website



New this year!

1. You can schedule your donations beginning September 10
2. You don't have to donate via credit card. You can send us a check to 3534 Norcross Dallas, TX 75229

Anyone can give—even outside of the DFW metroplex.

Why give:

Our mission is to provide CERT tools, supplies, and information to be utilized in making our community prepared and to adequately respond in the event of an emergency.

We are a 501 (c) (3) nonprofit organization which helps to:

- support preparedness programs and training
- fund projects, programs, and equipment
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We are raising funds for:

- Trailers and supplies
- Preparedness equipment

Learn more about us at www.dallascert.org